Perth Sun Fair 2008

Report on the fourth Perth Sun Fair held at the University of Western Australia on the Oak Lawn on Sunday 6th April 2008.

The environmental challenges that we all face can only be addressed by a change in individual behaviour. There is compelling evidence that true change will happen only when government, business and individuals act together to achieve the goal of sustainable living. Remember the fair is yours and it is your participation that makes it a success.
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Executive Summary - Perth Sun Fair 2008

The Fair achieved its objectives and was a great success. About 14,000 visitors came to the Fair over the day, an increase of 40% over the number from the previous year. There were 90 exhibitors with stalls and displays. The Fair is growing strongly and has attained one of its main objectives – to be the premiere sustainability event in Western Australia. I believe the strong growth in the Fair, from both participants and the public, is based on the growing reputation of the Fair as being a fun and lively event with relevant presentations, information being easily accessible and of being non-partisan by giving all groups fair and equal representation. We expect that the Fair to increase in size by 25% for next year – this would mean around 110 participating organisations and 17,000 visitors on the day. This may seem optimistic but it is clear the Fair is now generating, via its good reputation, strong interest around Perth and regional WA.

We are committed to the philosophy of inclusivity - that non-profit or groups with very limited financial resources are included in the Fair by ensuring no financial barriers such as expensive stall fees, are imposed upon their participation. If it could be measured one would find a significant amount of the sustainability activity ‘out there’ is from the non-financial groups and volunteers, and to exclude them from participation, which is the case for most commercially run sustainability events, is counter productive and damaging to the uptake of a sustainable way of living. This Fair gives these hard working people reward for their effort and the good work they are doing.

The Perth Sun Fair will be held again in April 2008, and annually thereafter. It is anticipated that with the experience gained in the previous three year’s event will be substantially larger with more displays, acts, activities and public participation.

Importantly the community spirit that we sought to nurture and instil in the event has been very successful achieved. People at the Fair felt that, rather than having had the Fair staged for them, they participated in the process of making the Fair a success, and in doing so made the Fair theirs.

It is noteworthy that the Fair was run on a budget of only $62,000. The Fair is a major event for Western Australia and the budget is very small for such a significant event. We expect the Fair to attain an importance in WA not dissimilar to any other major festival in WA. We need the full support of the University and other groups to attract an appropriate level of corporate and state funding to allow the Fair to achieve its full potential.

Particular achievements for the 2008 Perth Sun Fair
• Minister for sustainability has specifically asked for a report on Govt. agency participation and support.
• Better targeting of marketing of the Fair.
• Improved food and beverage arrangements.
• Consolidation of the Fair’s reputation in industry and organizations and the general public.
• Improved web page and downloadable application forms.
• Increased attendance at the Fair by 40%.
• Attracted major commercial sponsorship.
• Establish the Sustainable Technology Competition

Key objectives for the 2009 Perth Sun Fair
• Expand the Sustainable Technology Competition incorporating design curriculum activities in secondary schools
• Establish a Youth Environment Art Award and Photographic Exhibition.
• Attract corporate sponsorship for the Fair.
• Build a team to run the Fair. Increase the size of seminar marquees and get UWA participation,
• Continue to expand the marketing campaign to reach more of middle Australia.
• Continue to attract more participating organisation to the Fair.

Accounts in brief

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Perth Sun Fair 2008

Details

Report on the Inaugural Perth Sun Fair held at the University of Western Australia on the Oak Lawn on Sunday April 1st 2008.

Fair Convenor: Jonathon Thwaites
Convenor of the West Australian Branch of the Alternative Technology Association (ATA)
Radiation and Safety Officer, University of Western Australia (UWA)

Project Officer: Leonie Wight
Proprietor - Tin Shed Art and Design

Project Assistant: Rob Wollaston
Proprietor - Technomad

Major sponsors: Alternative Technology Association – West Australian Branch
Lotterywest
The University of Western Australia, Vice Chancellor’s Discretionary Fund
BioWorks Australia Pty Ltd
Sustainable Energy Development Office (SEDO), Government of WA

Address: The University of Western Australia
Safety and Health M350
35 Stirling Highway
Crawley WA 6009

Contact details: Jonathon Thwaites
phone 6488 7932, mobile 0419 923 355
fax 6488 1179
email jthwaites@admin.uwa.edu.au
http://www.sustainability.fm.uwa.edu.au/welcome/perthsunfair

Aims

The Perth Sun Fair aims:
• To be the premiere event of its kind in Western Australia.
• To bring renewable technology and sustainable living concepts to the general public.
• To provide a fun setting for learning about what we can do, for sharing information and meeting people with similar concerns about the future of this planet. In this sharing we find the essence of culture. Communication between people provides encouragement and inspiration and moves the sustainability debate further toward the centre of mainstream.
• To enlighten the public, business and government through the seminar series, displays, working models, activities and by providing a relaxed non-threatening environment to communicate sustainable concepts.
• To promote the concepts of sustainability – “reduce, reuse and recycle” with regard to resource and energy consumption and so move to a more sustainable lifestyle.
• To bring together all of the diverse parts of our culture to celebrate our achievements towards attaining a more sustainable future.
• To be inclusive of non-financial sustainability groups.
Event description

The Perth Sun Fair is aimed at the general public, and its intent is to include people from all streams of Australian culture. It was held on the Oak Lawn at the University of Western Australia next to the Guild building and the beautiful Matilda Bay on the Swan River.

Businesses, non profit groups, individuals and government organizations participated by preparing display stalls, running activities and by making short (15 to 30 min) presentations in adjoining venues. Entertainment at the Fair included musicians, clowns, theatre, acts and a variety of children’s activities. The project was a collaborative effort between the University of Western Australia, the Alternative Technology Association and the community groups.

The University Guild opened the student refectory and served food and drinks all day.

Philosophy

The Perth Sun Fair is designed to be inclusive to ensure non-profit groups, business and government have equal representation at the Fair. The Fair is a non-profit adventure and the many volunteers, who worked very hard, are thanked for their considerable efforts. Using volunteers helped to strengthen the ties between the community and the Fair heightening the feeling of community ownership and encouraging community participation. By being a non-profit project, with strong ties to The University of Western Australia and the non-profit community group the Alternative Technology Association, the Fair attains its independence from any particular interest group, maintains its credibility as non-partisan and provides an unbiased representation of a great range of groups.

The Fair is not a trade show, does not intend to promote any commercial organisation or political agenda, it is about people, community, fun and learning about sustainability in a broader sense. We recognise that business is an integral part of our culture and feel that it is consistent with the aim of the Fair that business be allowed to promote products at the Fair that help people find a more sustainable way of living. In the same way the Fair supports political, government or other interest groups that may want to promote their own ways of moving toward a more sustainable way of life.

The major sponsors for the Perth Sun Fair in 2008 were Lotterywest, The University of Western Australia, The Alternative Technology Association, Solar Shop WA, BioWorks Australia Pty Ltd and the Sustainable Energy Development Office and we thank them for their generous support.

The Perth Sun Fair will be held annually and we hope that it will in many ways become as familiar and recognised as The Festival of Perth.

The Fair addresses the issues of sustainable and renewable energy technology and sustainable living practices, their availability and the practical implications, limitations and advantages, of their application. It will enhance the ability of the general public to make informed decisions in relation to sustainable technology and lifestyles reducing the negative affects of their impractical use and the resulting perceived failure of technology or lifestyle changes. By bringing these concepts together at the one venue the relative effectiveness and synergies can easily be reviewed or assessed by the general public.
Benefits of the Fair

The Perth Sun Fair benefits the community and the sustainability debate by providing:

- A significant input into the promotion, general awareness and the accessibility of renewable energy in relation to sustainable technology and lifestyles in Western Australia.
- A general increase in the uptake of the technology leading to a reduction in energy use and an increase in use of more sustainable practices is expected from this avenue of learning.
- A friendly, fun and relaxed venue for individuals to make good contact with industry and other groups, and for these groups to promote their products and ideas.

Audience

The target audience is the general public, industries providing renewable energy or sustainable technology, Government agencies and other political or lobbyist groups who may have an interest in sustainability.

Approximately 14,000 people visited the Fair over the day, a 40% increase over the previous year. These people appeared to come from all ages and parts of our culture. Many were from more mainstream middle Australia backgrounds. (This mainstream audience is of course the target market and we will be vigilantly monitoring our marketing strategy for this particular audience.) Individuals travelled from all over Western Australia to be at the Fair and to celebrate its objectives.

90 different organisations set up stalls at the Fair and ranged from corporate, business, alternative lifestyle, conservation and educational groups. A list of stall holders is given below.

Figures 1 to 3 General views of the Perth Sun Fair in progress
Participants - Stalls

In alphabetic order:

- A Garden Path
- AIS Home Insulation
- Alternative Futures
- Alternative Technology Association (ATA)
- Anti Nuclear Alliance
- Australia and New Zealand Solar Energy Society (ANZSES)
- Australian Association for Environmental Education (WA Chapter)
- Australian Electric Vehicle Association
- Australian Nappy Network
- Australian Native Nurseries Group
- Better Living Solutions
- Biobean Coffee
- Bioworks
- Brightgreen
- City Farm & Men of the Trees
- Composting Toilet Systems WA
- Conservation Council
- Conservation Volunteers Australia
- David Weinholz
- Department of Agriculture - Biodiesel Production Demonstration Trailer
- Department of Environment – Rivers of Blue and AirWatch
- Department for Planning and Infrastructure
- Earth Carers
- EarthRise Renewables Pty Ltd
- Earth & Water
- Ecoflow
- Engineers Without Borders
- Enjo
- Environment House
- Ethical Super
- E V Power Australia Pty Ltd
- E V Shop
- Force10
- Friends of Australian Rock Art
- Green Grid Power
- Greenpeace
- Greens WA
- Hightech Laboratories
- Hills No War Alliance
- H2Only Water Sustainability
- LiteStart
- Megasun Australasia Pty Ltd
- Miessence
- MSM Australia
- Nexus Car Share
- NoWet Waterless Carclean
• O'Naturel Clean and Green
• Organic Growers Association of Western Australia
• Outback Energy Supply
• Renewablelogic
• Reworking Tomorrow
• RGB Electronics
• Save Perth Hills
• Screentech LED Technology
• Solar Dwellings
• Solar Harness
• Solar Shop
• Solarwest
• Solar Unlimited
• Stop the Toad Foundation
• Solco Limited
• Sungroper Solar Car- Willetton Senior High School
• Sustainable Energy Development Office (SEDO)
• Sustainable Energy Now Inc.
• Synergy
• The Painted Fish
• Timbercrete South West
• The Supreme Master Ching Hai International Association
• TravelSmart
• UWA Students of Sustainability
• Save Perth Hills
• u-chus
• Uthando 'Dolls for African Children' Project
• Utopian Resources
• Vectrix
• Water Gurus
• Western Power
• Wilderness Society
• Worms on Wheels
• ZEN Home Energy Systems

Figures 4 to 6 Views of some of the stalls under the shade tent
Nathane Stone from the Solar Shop talks to the Minister for Sustainability Hon David Templeton
Solar Shop – Solar power and renewable energy equipment retailer and installer

Activities at the Fair
Seminars

Seminars were well patronised, with nearly all venue audiences spilling out into the entrance area of the marques throughout the day. Many of the presentations ran on for up to half an hour due to audience interest and questions. It was clear that numerous people had planned the seminars they wished to attend and could be seen at the Fair from morning to well into the afternoon.

Figure 7 Seminars in progress

Seminars were well attended – in 2009 seminar marquess will be made larger
<table>
<thead>
<tr>
<th>Time</th>
<th>Name and Organisation</th>
<th>Seminar Title/Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.30am</td>
<td>Paul Wilkes, Vice Chair Sustainable Energy</td>
<td>Review of renewable energy sources.</td>
</tr>
<tr>
<td></td>
<td>Now</td>
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<tr>
<td>10am</td>
<td>Rod Dilkes, Manager, EV Power Australia</td>
<td>Electric Bicycles - Future Focus</td>
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<td></td>
<td>Pty Ltd.</td>
<td></td>
</tr>
<tr>
<td>10.30am</td>
<td>Adrian Doesburg</td>
<td>Converting a swimming pool into an aquaculture system (combining fish farming/growing plants).</td>
</tr>
<tr>
<td></td>
<td>Environment Awards for Individual Achievement Award; Author Gardening &amp; Eating for Living; Certified Organic seed producer; backyard organic grower.</td>
<td></td>
</tr>
<tr>
<td>11.30am</td>
<td>Janet Grogan, Greenpeace</td>
<td>Say NO to GM. GM crops and food.</td>
</tr>
<tr>
<td>12pm</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>12.30pm</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>1pm</td>
<td>Oliver Pfeil, Renewable Energy Consultant, Solar Shop Australia</td>
<td>Solar Power – <strong>Making the right choice</strong>. The purchase of a Grid Connect Solar system can be an overwhelming experience. What solar panels are best? What size system do I need? However, to help answer these questions and help you make the right choice, the presenter will highlight the benefits, features and opportunities available for Grid Connect Solar in Western Australia. Have you entered the draw to win yourself a Solar System..?</td>
</tr>
<tr>
<td>1.30pm</td>
<td>Griff Morris, Director Solar Dwellings</td>
<td>Thinking of building a house this is the seminar for you. Passive Solar, Energy Efficient Design and Choosing The Right Block.</td>
</tr>
<tr>
<td>2pm</td>
<td>Ahmad Agus Setiawan (PhD Candidate in Curtin University of Technology)</td>
<td>Experiences in Promoting Sustainable Development through International Student Project Cooperation: Australia - Indonesia.</td>
</tr>
<tr>
<td>Time</td>
<td>Name and Organisation</td>
<td>Seminar Title/Subject</td>
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</tr>
<tr>
<td>10am</td>
<td>Ben Rose, Environmental Consultant - CO2 energy audits, forest sink sequestration.</td>
<td>Commercial CO2 energy auditing and 'reduce CO2' certifications.</td>
</tr>
<tr>
<td>10.30am</td>
<td>Ben Rose, Environmental Consultant - CO2 energy audits, forest sink sequestration.</td>
<td>Personal actions to reduce your CO2e footprint.</td>
</tr>
<tr>
<td>11am</td>
<td>Griff Morris, Director Solar Dwellings</td>
<td>Thinking of building a house this is the seminar for you. Passive Solar, Energy Efficient Design and Choosing The Right Block</td>
</tr>
<tr>
<td>11.30am</td>
<td>Steve Grabham</td>
<td>How to get the best results from a solar shade device, its design and functionality.</td>
</tr>
<tr>
<td>12pm</td>
<td>Lunch</td>
<td>Lunch</td>
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<tr>
<td>12.30pm</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td>1pm</td>
<td>Jan Grimoldy</td>
<td>Pool conversion to a pond - creating a sustainable ecosystem in the garden</td>
</tr>
<tr>
<td>1.30pm</td>
<td>Michael Coote RTR Environment Show 'Understory'.</td>
<td>Using community radio and the 'Understorey' show to get environmental education messages out and also to assist environmental community group get messages out regarding activity days that they may be organising - eg weeding days, planting days etc.</td>
</tr>
<tr>
<td>2pm</td>
<td>Oliver Pfeil, Renewable Energy Consultant, Solar Shop Australia</td>
<td><strong>Solar Power – Making the right choice.</strong> The purchase of a Grid Connect Solar system can be an overwhelming experience. What solar panels are best? What size system do I need? However, to help answer these questions and help you make the right choice, the presenter will highlight the benefits, features and opportunities available for Grid Connect Solar in Western Australia. Have you entered the draw to win yourself a Solar System..?</td>
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<td>Time</td>
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<td>Seminar Title/Subject</td>
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<tr>
<td>9.30am</td>
<td>Warwick Rowell</td>
<td>Dry Composting Toilets</td>
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<tr>
<td>10am</td>
<td>Warwick Rowell</td>
<td>Halving your green house emissions in three months.</td>
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<tr>
<td>10.30am</td>
<td>Jane Genovese. Final year law and psychology Murdoch University student.</td>
<td>Global warming and You. This presentation takes a focused, easy to understand look at global warming (often an abstract, confusing subject). It makes more visible and real the impact each of us has on the planet and encourages everyone to make a difference. This presentation is designed so people as young as 10 can understand it. Everyone is welcome to attend.</td>
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<tr>
<td>11am</td>
<td>Senator-elect Scott Ludlam and Paul Llewellyn MLC</td>
<td>Building a renewable Western Australia - the presenters will showcase the initiatives required to avoid dangerous climate change and kick the fossil habit once and for all. Plenty of time for questions and audience participation.</td>
</tr>
<tr>
<td>11.30am</td>
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<td>Lunch</td>
<td>Lunch</td>
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<tr>
<td>1pm</td>
<td>Dr Bill Castleden, Chair, Doctors for the Environment Australia</td>
<td>The health effects of climate change and what should we do about it? A medical submission to Professor Garnaut.</td>
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<tr>
<td>1.30pm</td>
<td>Jonathon Thwaites, ATA</td>
<td>All about biodiesel heading off peak oil - let's find solutions</td>
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<tr>
<td>2pm</td>
<td>Alan Bignoux</td>
<td>Spirituality and Sustainability.</td>
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<td></td>
<td></td>
<td>How a compassionate and noble vegetarian diet can help the planet.</td>
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Children’s Activities

- Crafty Kids, Crafty fun things to make from recycled materials - Della Cameron
- Scale electrics racing using Fisher & Paykel washing machine motors as generators – Jonathon Thwaites
- Exercise bikes to operate household appliances using Fisher and Paykel washing machine motors as generators – Jonathon Thwaites
- Face painting
- Various interactive roaming theatre, e.g. Remida, Faery Cara & Banana's the Clown, stilt walking, circus act participation etc.
- Food and drinks provided by UWA Refectory and will be available all day. Dine in or sit and enjoy your food on the beautiful Oak Lawn as you take in the festivities and atmosphere of the day.

Figures 8 to 9 Activities

Exercise bike generators

Electric cars
Music, Arts, Entertainment and Food

- Stilt Story
- Tom & Alisha
- Isobel Lyall Hoola
- Faery Cara
- Banana Clown
- Solar Train set
- Della
- Nina -Face Painter
- Remida
- Lewis
- Latin Music
- Guild refectory

Figure 10 to 14  Music and Entertainment

Faery Cara
Perth Sun Fair Budget

The Fair relied heavily on volunteer input. This has reduced the size of the financial base required to hold the Fair but its main purpose was to ensure community inclusivity and community ownership of the Fair.

Four major sponsors and many minor sponsors provided funding and kind support for the Fair to a total of $76,310. A first summary of financial account is given below:

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<td>52,538</td>
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<td>76,310</td>
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<td>49,990</td>
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Acknowledgements

The University of Western Australia
The University of WA generously agreed to cover public liability for the event and provided the venue, the Oak Lawn and cleaning services through its existing infrastructure. Departments at the University that provided help in staging the Fair included:

- Security – backup security, emergency planning, dropping bollards
- Parking – organisation
- Grounds – marking out service, sprinkler control
- OFM workshops – miscellaneous equipment
- OFM cleaning services- bins, toilets cleaning and stocking supplied on the day
- Administrative Computing Service for help with the web page
- The Student Guild – planning with Guild events officer, use of venue, catering
- The Vice Chancellor – support and funding
- Safety and Health – time – Jonathon Thwaites, insurance, computers, data projector
- Publicity unit – press releases, advise on publicity and booking of advertisements in various newspapers

The Alternative Technology Association
Provided technical, logistic and financial support to the Fair. Jonathon Thwaites also provided six modified exercise bikes as generators (using Fisher & Paykel washing machine motors) to run household appliances. Six generators (using Fisher & Paykel washing machine motors) were also provided to run three Scale Electrics sets for children’s activities. Two home made wind turbines were also on display.

The Government of Western Australia
- SEDO agreed to provide a $20,000 grant to help finance the Fair, double the amount of 2007.
- Bike West, Sustainable Schools, Wastewise, Air Watch and the Dep’t of Agriculture’s Biodiesel Trailer were the only Stage Gov’t department/programs to attend.

Local Government
- City of Nedlands sustainability group – Earth Carer’s participation (Western Suburbs Councils)

Conservation Council
- Chris Tallentire and his good nature and skill at getting groups to work together and for Fair publicity.

University Guild Environment Group

Volunteers (main ones)

<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kate Teleja</td>
<td>Gornisiewicz</td>
<td>Evana Coote</td>
<td>Megan McManus</td>
</tr>
<tr>
<td>Stu Ross</td>
<td>Mario Martinez</td>
<td>Odette Keely</td>
<td>Cal Zwart</td>
</tr>
<tr>
<td>Dirk Hieschberg</td>
<td>Averil Riley</td>
<td>Laura Thwaites</td>
<td>Ciaran Sgherza</td>
</tr>
<tr>
<td>Marty Aldridge</td>
<td>Angus King</td>
<td>Chris and Jo</td>
<td>Jan Boucek</td>
</tr>
<tr>
<td>Franki Wilson</td>
<td>Roaxanne</td>
<td>Mahony</td>
<td>Peter Gibbons</td>
</tr>
<tr>
<td>Michal</td>
<td>Connaughton</td>
<td>Elizabeth Archer</td>
<td>Peter Stone</td>
</tr>
</tbody>
</table>

Web Site Statistics

Report: Hits Graph - perthsunfair.com.au
Date Range: 01/01/2008 - 17/04/2008

Range Total: 288,542  Daily Average: 2,671.69

![Web Site Statistics Chart]

Report: Referrals - perthsunfair.com.au
Date Range: 01/01/2008 - 17/04/2008

<table>
<thead>
<tr>
<th>Referrals</th>
<th>Sessions</th>
<th>Percent</th>
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<tbody>
<tr>
<td>1. (no referral)</td>
<td>4,215</td>
<td>57.11%</td>
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<tr>
<td>2. google.com.au/search</td>
<td>1,210</td>
<td>16.42%</td>
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<tr>
<td>3. uwa.edu.au/welcomeperthsun_fair_2008</td>
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</tr>
<tr>
<td>4. <a href="http://www.google.com/search">www.google.com/search</a></td>
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</tr>
<tr>
<td>5. search.live.com/search</td>
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<td>1.11%</td>
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<tr>
<td>6. essentialbty.com.au/index.php</td>
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<td>1.03%</td>
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<tr>
<td>7. <a href="http://www.modernclothnappies.org/events.htm">www.modernclothnappies.org/events.htm</a></td>
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<td>8. search.yahoo.com/search</td>
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<tr>
<td>9. mail.live.com/WindowsLiveMessagesLight.aspx</td>
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</table>

View Total: 6,488  88.32%

Total: 7,371  100.30%
Summary

The Fair achieved its objectives and was a great success. About 14,000 visitors came to the Fair over the day, an increase of 40% on last year. Many of these people remarked on how appropriate they thought the Fair was, with comments that Perth needed a sustainability focus as was provided by the Fair. Stall holders commented that the Fair had exceeded their expectations, for example the Solar Edwards stall holder commented that the public response to his product display was exceptional. The Environment House representative said that he felt for the first time in Perth that this event had attracted middle Australia rather than the more environmentally aware sector of our society. Virtually every seminar presentation achieved an audience “full house”.

The Perth Sun Fair will be held again in April 2009, and annually thereafter. It is anticipated that with the experience gained from 2004 to 2008 next years event will be larger with more displays, acts, activities and public participating.

We have shown that the Fair is successful and continuing to grow. The number of people participating increased by 12% from the previous year and we are confident of support for 2009. The Fairs reputation is growing in the public sphere and also with industry and organizations and we expect a larger group of stall holders next year. The Fair facilitated meetings between various groups and has lead to new synergies in what they do.

Importantly the community spirit that we sought to nurture and instil in the event has been very successful. People at the Fair commented that, rather than having had the Fair staged for them, they participated in the process of making the Fair a success, and in doing so made the Fair theirs.

The Fair is a very active event, with a buzz of communication, interest and things to do. People generally stayed for many hours and could be seen actively seeking out seminars and information from morning through to the afternoon.

Particular achievements for the 2008 Perth Sun Fair
- Minister for sustainability has specifically asked for a report on Govt. agency participation and support.
- Better targeting of marketing of the Fair.
- Improved food and beverage arrangements.
- Consolidation of the Fair’s reputation in industry and organizations and the general public.
- Improved web page and downloadable application forms.
- Increased attendance at the Fair by 40%.
- Attracted major commercial sponsorship.
- Establish the Sustainable Technology Competition

Key objectives for the 2009 Perth Sun Fair
- Expand the Sustainable Technology Competition incorporating design curriculum activities in secondary schools
- Establish a Youth Environment Art Award and Photographic Exhibition.
- Attract corporate sponsorship for the Fair.
- Build a team to run the Fair.
- Increase the size of seminar marquees and get UWA participation.
- Continue to expand the marketing campaign to reach more of middle Australia.
- Continue to attract more participating organisation to the Fair.

Jonathon Thwaites
Fair Convenor

25th May 2008